



1966 Silvertone 1454 "Rocket"

Date

1966

Primary Maker

Silvertone

Medium

Wood; Metal; Plastic

Description

1966 Silvertone model 1454 guitar, serial number 50581, in "Redburst" sunburst finish. The guitar has a hollow laminated maple body with a single cutaway and two f-holes, three original DeArmond silver foil pickups, and a Bigsby tailpiece. The neck features a rosewood fretboard with block inlays. In a black hardshell case. The 1454 model was produced by Harmony during the 1960s for Silvertone, Sears' guitar brand.