



1969 Fender Jazzmaster

Date

1969

Primary Maker

Fender

Medium

Wood; Metal; Plastic

Description

1969 Fender Jazzmaster, serial number 176092, in Sunburst finish. The guitar has an offset waisted body with a two Jazzmaster pickups and a floating Vibrato bridge. It has a maple neck with a rosewood fretboard. In an original hardshell case. The Fender Jazzmaster was first introduced in 1959 as a higher-end sibling of the Stratocaster. As the name implies, the Jazzmaster was marketed toward jazz guitarists, but was not widely embraced in the jazz world. The Jazzmaster found a home in the budding surf rock movement of the 1960s, where

its mellower tone fit with the music style. The Jazzmaster is notable for its "soapbar" single-coil pickups and its slide switches that control the pickup circuit. The guitar was manufactured until 1980 when it was discontinued due to low sales. It was brought back in 1986 and has since been produced in several model styles.