Basic Detail Report



The Beatles Signed Newspaper Clipping

Date 1962 Primary Maker The Beatles

Paper

Medium

Description

A newspaper clipping signed by Paul McCartney, George Harrison, and John Lennon. The clipping is from a 1962 "Mersey Beat" publication advertising The Beatles, then consisting of John Lennon, George Harrison, Paul McCartney, and Pete Best, at the Cavern Club. Lennon has inscribed his signature "to Stella." One of the most influential bands of all time, The Beatles ushered in a new wave of popular music in the 1960s that had far-reaching effects on society. The Beatles unprecedented popularity led to the British Invasion of UK acts successfully entering the American market. At the peak of "Beatlemania" the band performed to sold-out audiences, where shrieks of excited fans often drowned out the musical performances. In less than a decade, The Beatles transformed their sound from traditional pop to include world music, psychedelia, and hard rock. The Beatles revolutionary period of music-making changed the way people listened to popular music and experienced it in their lives.

Dimensions

Paper: 9 x 6 in. (22.9 x 15.2 cm)