

Basic Detail Report



John F. Kennedy Texas Welcome Dinner Program

Date

1963

Primary Maker

John F. Kennedy

Medium

Paper

Description

A souvenir program booklet for the 'Texas Welcome' dinner to be held at the Municipal Auditorium in Austin, Texas, on November 22, 1963, 8.5 x 11, 16 pages, containing brief biographies of the guests plus local advertisements. That evening, President John F. Kennedy was scheduled to speak at the 'Texas Welcome' dinner, a

fundraiser organized by the State Democratic Executive Committee on the final stop of the president's tour of Texas. With the president assassinated, the event did not take place. John F. Kennedy (1917-1963), often referred to by his initials JFK, was the 35th President of the United States from 1961 until his assassination on November 22, 1963. Kennedy was born into a prominent Massachusetts family before enrolling at Harvard University in 1940. He joined the U.S. Naval Reserve during World War II, where he commanded patrol torpedo boats in the Pacific theater. While commanding PT-109, his boat was struck by a Japanese destroyer and Kennedy led a rescue of several of his injured sailors. Kennedy later served in both the United States House of Representatives and Senate, representing Massachusetts. In 1960, Kennedy successfully ran for President, defeating incumbent Vice President Richard Nixon. During his time in office, President Kennedy oversaw Cold War conflicts – including the Cuban Missile Crisis. He championed civil rights reforms, some of which were later included in the Civil Rights Act of 1964. On November 22, 1963, Kennedy was in a motorcade procession through Dallas, Texas when he and Texas Governor John Connally were shot. Kennedy succumbed to his wounds while Connally was left gravely injured. Lee Harvey Oswald was apprehended in the assassination, only to be shot and killed two days later by Jack Ruby. Kennedy was the youngest person elected as president at a turning point in American society where politicians' influence had crossed over into popular culture. Kennedy continues to be widely admired by American society, with his brief presidency remembered as a bright spot in the 20th century.

Dimensions

Overall: 11 x 8 1/2 in. (27.9 x 21.6 cm)