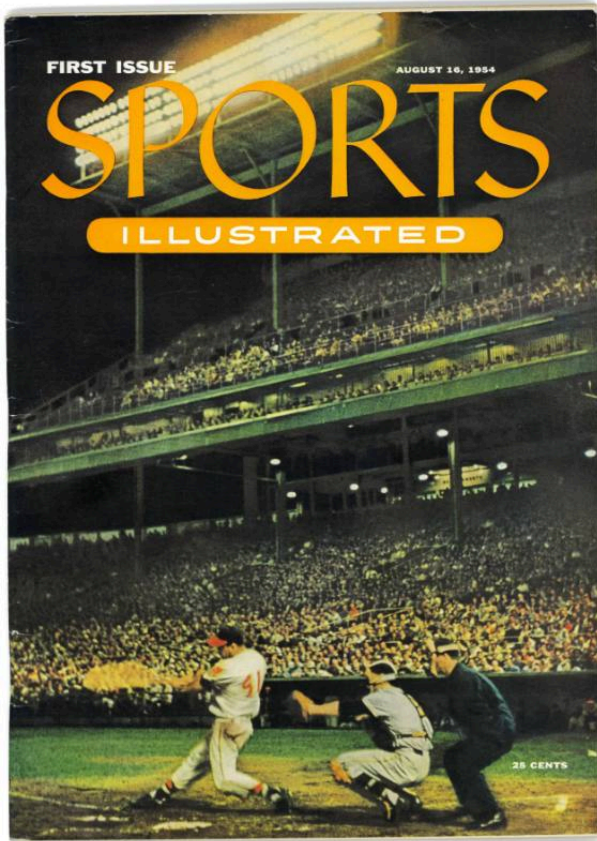


Basic Detail Report



Sports Illustrated, first issue

Date

1954

Primary Maker

Sports Illustrated

Medium

Paper

Description

Sports Illustrated, August 16, 1954. The cover features Milwaukee Braves star Eddie Matthews at bat and New York Giants catcher Wes Westrum in a game at Milwaukee County Stadium on June 9, 1954. At top reads "SPORTS / ILLUSTRATED" in orange and white. In the bottom right corner is "35 cents" in black text. This was the first issue of *Sports Illustrated*, published weekly from 1954 to 2018 before switching to a bi-weekly and later monthly frequency.

Dimensions

Overall: 11 x 8 1/2 x 1/4 in. (27.9 x 21.6 x 0.6 cm)