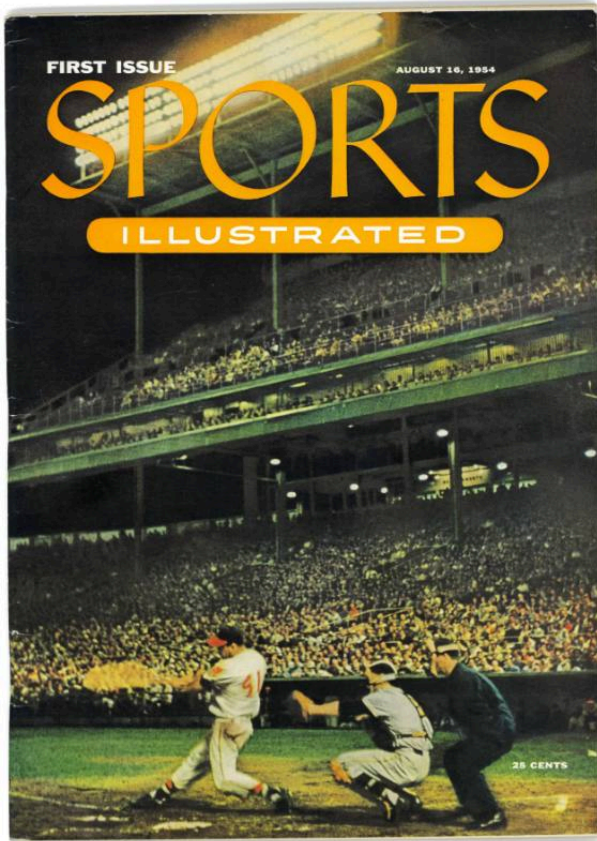


# Basic Detail Report

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## Sports Illustrated, first issue

**Date**

1954

**Primary Maker**

Sports Illustrated

**Medium**

Paper

**Description**

*Sports Illustrated*, August 16, 1954. The cover features Milwaukee Braves star Eddie Matthews at bat and New York Giants catcher Wes Westrum in a game at Milwaukee County Stadium on June 9, 1954. At top reads "SPORTS / ILLUSTRATED" in orange and white. In the bottom right corner is "35 cents" in black text. This was the first issue of *Sports Illustrated*, published weekly from 1954 to 2018 before switching to a bi-weekly and later monthly frequency.

**Dimensions**

Overall: 11 x 8 1/2 x 1/4 in. (27.9 x 21.6 x 0.6 cm)