



2007 Fender Telecaster

Date

2007

Primary Maker

Fender

Medium

Wood; Metal; Plastic

Description

2007 Fender Telecaster, serial number MZ7046908, in sunburst finish with single ply black pickguard. In a hardshell case. Fender introduced their first electric guitar, the Broadcaster, in 1950. The name was short-lived, as guitar manufacturer Gretsch had previously trademarked "BroadKaster" and challenged Fender's use of the name. Fender responded by removing the name altogether, manufacturing their electric guitars without a label into early 1951, which later was referred to as the "Nocaster" era. By mid-1951, Fender settled on a new

name for its dual-pickup electric guitar: Telecaster. The Telecaster's popularity quickly took off, propelling the solid-body guitar from a novelty instrument to one of the defining instruments of popular music. The twangy Telecaster sound made these instruments popular in both rock and country music with early adopters such as James Burton, Roy Nichols, and Roy Buchanan.