# **Basic Detail Report**



The Beatles September 3, 1964 Indiana State Fair Grounds Concert Ticket, Unused

Date

1964

## **Primary Maker**

The Beatles

#### Medium

**Paper** 

## Description

An unused ticket to The Beatles 5:00pm concert at the Indiana State Fair Coliseum, September 3, 1964. The ticket has a pink background with black text and illustrations. The ticket is for the "Side Mezzanine," Section 30, Row A, Seat 11. The Beatles performed two shows at the Indiana State Fairgrounds on Thursday, September 3, 1964. The early show was held in the Indiana State Fair Coliseum, and although it was billed for 5:00 the band did not go on until well after 6:00pm. There were more than 12,000 fans in attendance. The second show was held at 8:00pm to a crowd of more than 16,000. One of the most influential bands of all time, The Beatles ushered in a new wave of popular music in the 1960s that had farreaching effects on society. The Beatles unprecedented popularity led to the British Invasion of UK acts successfully entering the American market. At the peak of "Beatlemania" the band performed to sold-out audiences, where shrieks of excited fans often drowned out the musical performances. In less than a decade, The Beatles transformed their sound from traditional pop to include world music, psychedelia, and hard rock. The Beatles revolutionary period of music-making changed the way people listened to popular music and experienced it in their lives.

### **Dimensions**

Ticket: 2 1/8 x 5 3/8 in. (5.4 x 13.7 cm)